



How to Start a
Guiding Lights
Caregiver Support
Center in Your
Community.

National Replication
Opportunity

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Minimum Components Provided

Possible Additional Components Available

Guiding Lights Caregiver Support Center is seeking partners, corporate and/or non-profit, to replicate local Guiding Lights Caregiver Support Centers in other locations throughout the United States. Such a partnership provides a highly cost-effective means for healthcare organizations, insurance providers, or other community organizations to offer co-branded, geographically-exclusive caregiver services. Example partners: ACOs, nonprofit healthcare, and healthcare systems.

The value of partnering with Guiding Lights to create local, financially viable co-branded resource centers is:

- Reduced resources, expenses, and effort to create such local access to caregivers in your area
- Assistance for care manager, case managers, and staff
- Branded differentiation for the local partner
- Improved care for patients through improved caregiver knowledge

- Caregiver referrals (vetted vendor program)
- Caregiver education and training
- Community engagement and advocacy
- Support groups
- Resource lending library
- Online video resources
- Intensive skills workshop
- Sharing suite concept
- Limited license for use of trademarked "Guiding Lights" name, logo, and artistic elements
- Website design with link to GuidingLightsNC.org or other website as designated by Guiding Lights
- Newsletter template and content allowing for local partner branding

- Awakening dementia program
- Radio show content or guests
- Professional training programs
- Para-professional training programs
- Assistance launching NA-1 training institute and/or propriety school
- Fundraising events and activities
- Geriatric care management services



Think You Can't Afford to Have a Guiding Lights?

Funding options:

- Local grant monies.
- State or national grant monies.
- Partnership with health systems, accountable care organizations (ACOs), and non-profit healthcare providers.
- Private gifts and community support.

Contact Guiding Lights
to explore ideas for
funding.

We want to help.

For more information
about opportunities to
start a Guiding Lights
Caregiver Support
Center, contact:

Nicole Bruno

nicole@guidinglightsnc.org

guidinglightsnc.org

919.371.2062

3724 National Drive, Suite 130 • Raleigh, NC 27612
919.371.2062 • guidinglightsnc.org
info@guidinglightsnc.org