



How to Start a  
Guiding Lights  
Caregiver Support  
Center in Your  
Community.

National Replication  
Opportunity

# National Replication Opportunity

# Minimum Components Provided

# Possible Additional Components Available

Guiding Lights Caregiver Support Center is seeking partners, corporate and/or non-profit, to replicate local Guiding Lights Caregiver Support Centers in other locations throughout the United States. Such a partnership provides a highly cost-effective means for healthcare organizations, insurance providers, or other community organizations to offer co-branded, geographically-exclusive caregiver services. Example partners: ACOs, nonprofit healthcare, and healthcare systems.

The value of partnering with Guiding Lights to create local, financially viable co-branded resource centers is:

- Reduced resources, expenses, and effort to create such local access to caregivers in your area
- Assistance for care manager, case managers, and staff
- Branded differentiation for the local partner
- Improved care for patients through improved caregiver knowledge

- Caregiver referrals (vetted vendor program)
- Caregiver education and training
- Community engagement and advocacy
- Support groups
- Resource lending library
- Online video resources
- Intensive skills workshop
- Sharing suite concept
- Limited license for use of trademarked "Guiding Lights" name, logo, and artistic elements
- Website design with link to [GuidingLightsNC.org](http://GuidingLightsNC.org) or other website as designated by Guiding Lights
- Newsletter template and content allowing for local partner branding

- Awakening dementia program
- Radio show content or guests
- Professional training programs
- Para-professional training programs
- Assistance launching NA-1 training institute and/or propriety school
- Fundraising events and activities
- Geriatric care management services



# Think You Can't Afford to Have a Guiding Lights?

## Funding options:

- Local grant monies.
- State or national grant monies.
- Partnership with health systems, accountable care organizations (ACOs), and non-profit healthcare providers.
- Private gifts and community support.

Contact Guiding Lights  
to explore ideas for  
funding.

We want to help.

For more information  
about opportunities to  
start a Guiding Lights  
Caregiver Support  
Center, contact:

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